

**Canton Civic Center
Canton, Ohio**



Project Highlights

- Operational review
- Projection of operating revenues
- Demand projections and operations review
- Facility operations recommendations
- Economic and fiscal impact analysis

Johnson Consulting was engaged by the Canton Memorial Civic Center (Civic Center) to prepare a complete evaluation of the Civic Center and its role in the development of the downtown area.

The Civic Center is a 3,500-seat, multi-purpose sports arena located at the north end of downtown Canton, Ohio. The Civic Center opened in 1952 and currently hosts over 200 public, private and civic events each year, including nationally recognized events involving the Football Hall of Fame. The last major building renovation took place in 1974.

The City was seeking a total evaluation of the Civic Center and what role it will play in the future development of the downtown area, as well as meeting the demand for public and private use. The City was interested in an evaluation of the current facility at its current location and how it could be utilized to meet the demand for usage, as well as enhance the development of the downtown area. Factors addressed were needs for arena space, and exhibit and meeting space. Also addressed were relationships with other organizations, especially the CVB and arts groups, an overview of facility operations, and a facility physical review and a concept study for identified facility options.