

Wenatchee Convention Center Planning Services Wenatchee, Washington



Project Highlights

- Strategic Planning
- Market Analysis to review the convention center's ability to meet demand for public, private and civic use
- Assessment of competitive convention centers in Washington State

The City of Wenatchee, WA engaged C. H. Johnson Consulting, Inc. (Johnson Consulting) to conduct a convention center facility upgrade analysis for the Wenatchee Convention Center. Originally opened in 1980, the Wenatchee Valley Convention Center (Wenatchee CC) is located in heart of the City's historic district. Attached to the Coast Hotel, the convention is a multi-purpose building that includes exhibit, ballroom and meeting space.

The elements of this evaluation and analysis include:

- A review of the current convention center's physical limitations,
- A market analysis to review the convention center's ability to meet demand for public, private and civic use,
- An assessment of competitive convention centers in Washington State,
- A review of the facility's Audio / Visual and capabilities.